

The earthquake relief that every pound can buy...

On October 8, 2005, a powerful earthquake struck a vast area of Pakistan, India and Afghanistan.

The epicentre of the quake, which measured 7.6 on the Richter scale, was some 95 kilometres north of Pakistan's capital city Islamabad.

Several villages are known to have been completely destroyed, and countless others have been severely damaged.

It is a human disaster of gigantic proportions and tens of millions of pounds are needed to provide vital supplies in the wake of the disaster which has claimed more than 50,000 lives and made millions of others homeless.

As soon as news of the disaster came through, aid agencies began mobilising staff and vital equipment to help in the stricken region.

A tent, a tarpaulin, four mattresses, four blankets, a jerry can and a handful of cooking pots. For the foreseeable future, these meagre items will make up home for tens of thousands of people.

While the community of Bradford shares the grief of all those families whose relatives and friends have been killed or are missing, most of us cannot even begin to imagine the scale of the tragedy or the humanitarian relief effort going on.

Charities like The Human Relief Foundation and AMRAR are there on the front line, while other charities and appeals such as the Telegraph & Argus South Asian Earthquake Appeal concentrate on raising funds to take desperate-

Tackling a human disaster

ly-needed aid to the stricken communities.

Charities like AMAR have very specific experience which could bring immediate and sustainable relief. An expert medical team has been working for the past 20 months with the victims of the December, 2003, Bam earthquake in Iran. This fully self-sufficient team, which includes a doctor, midwife and a sanitary engineer is ready to mobilise immediately.

AMAR's low administration costs mean that each pound donated goes further towards the personnel, expertise and medical supplies that will make a real difference to the earthquake survivors.

The Human Relief Foundation will use funds raised to buy immediate relief items including food, medicine, tents and blankets to help meet the immediate basic needs of the people affected, who are without shelter and with temperatures dropping below freezing, the survivors are now facing a battle against hypothermia, hunger and disease.



CAN YOU HELP? Survivors of the earthquake in South Asia are in need of aid quickly

ASIAN EARTHQUAKE APPEAL

On 8 October 2005, a powerful earthquake struck vast areas of Pakistan, Kashmir, India & Afghanistan. Tens of thousands of people have been killed and some 40,000 injured. Great devastation has resulted from the 7.6 magnitude quake.

The epicentre was close to Muzaffarabad, Kashmir. Several villages in the area have been completely destroyed, and countless others have been severely damaged.

The Human Relief Foundation (HRF) is launching an urgent appeal to aid the victims of the earthquake. Funds raised by the appeal will be used to buy immediate relief items including food, medicine, tents and blankets.

Please respond as quickly as possible to meet the immediate basic needs of the thousands of people affected. These people, whose homes and livelihoods have been devastated by the quake, are without shelter and desperately need your help.

Please send your donations to:

**The Human Relief Foundation,
FREEPOST BD3125, PO BOX 194,
Bradford, BD7 1BR**

or visit www.hrf.co.uk.

Alternatively, please call **08700 117 112**

where our staff are waiting to take your donations.

PLEASE DONATE GENEROUSLY



Est 1991

Charity No. 1043676

South Asia Earthquake - AMAR can make a real difference

The need for immediate emergency care for the devastating earthquake in Pakistan, Kashmir and India is beginning to be met, but medical and scientific help is needed to ensure that further deaths are prevented.

One NGO has very specific experience which could bring immediate and sustainable relief. AMAR has an expert medical team which has been working for the past 20 months with the victims of the Bam earthquake in Iran. This fully self-sufficient team, which includes a doctor, midwife and water and sanitary engineer is ready to mobilise immediately. £100,000 can make this happen.

The AMAR International Charitable Foundation was set up by Baroness Nicholson in 1992, after the war for the liberation of Kuwait and in response to the plight of the Shi'a of the southern marshlands of Iraq. Since this time AMAR has been working with refugees and displaced people in Iraq, Iran, Afghanistan and the Lebanon.

AMAR's 600 highly trained professionals have Islamic backgrounds, and are therefore culturally sensitive to the needs of the people they are working with.

The charity's low administration costs mean that each pound donated goes further towards the personal, expertise and medical supplies that will make a real difference to the earthquake survivors.

**Please give as generously as you can.
Donate online at www.amarappeal.com
or send a cheque to**

**The AMAR International Charitable Foundation
2 Vincent Street, London SW1P 4LD
Registered charity no. 1047432**

